

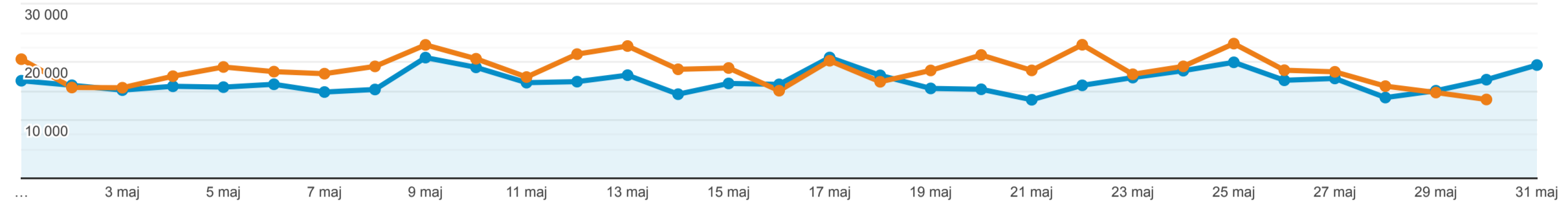
Odbiorcy ogółem

Wszyscy użytkownicy
+0,00% Użytkownicy

1 maj 2022 - 31 maj 2022
Porównaj z: 1 kwi 2022 - 30 kwi 2022

Ogółem

2022-05-01 - 2022-05-31: Użytkownicy
2022-04-01 - 2022-04-30: Użytkownicy



Użytkownicy

-9,62%

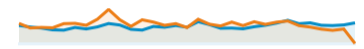
238 608 w porównaniu z 263 995



Nowi użytkownicy

-8,05%

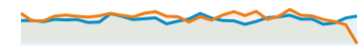
175 542 w porównaniu z 190 919



Sesje

-8,22%

715 045 w porównaniu z 779 106



Sesje na użytkownika

1,54%

3,00 w porównaniu z 2,95



Odsłony

-8,90%

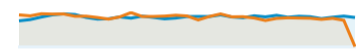
1 980 005 w porównaniu z 2 173 453



Strony/sesja

-0,74%

2,77 w porównaniu z 2,79



Śr. czas trwania sesji

-3,13%

00:02:32 w porównaniu z 00:02:37



Współczynnik odrzuceń

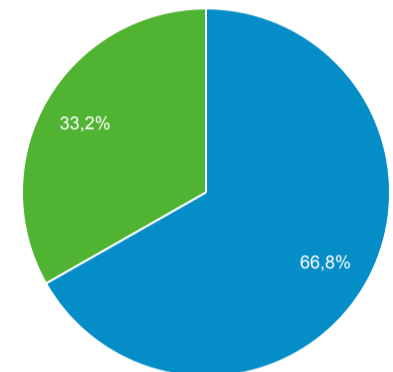
-1,31%

54,80% w porównaniu z 55,52%

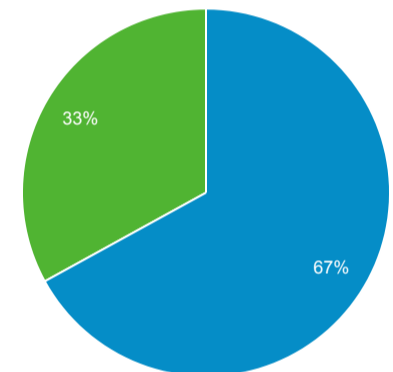


New Visitor Returning Visitor

2022-05-01 - 2022-05-31



2022-04-01 - 2022-04-30



Przeglądarka

| | Użytkownicy | % Użytkownicy |
|----------------------------|----------------|----------------|
| 1. Chrome | | |
| 2022-05-01 - 2022-05-31 | 165 706 | 68,76% |
| 2022-04-01 - 2022-04-30 | 177 338 | 67,31% |
| % zmiany | -6,56% | 2,16% |
| 2. Safari | | |
| 2022-05-01 - 2022-05-31 | 20 267 | 8,41% |
| 2022-04-01 - 2022-04-30 | 22 107 | 8,39% |
| % zmiany | -8,32% | 0,23% |
| 3. Android Webview | | |
| 2022-05-01 - 2022-05-31 | 18 653 | 7,74% |
| 2022-04-01 - 2022-04-30 | 22 889 | 8,69% |
| % zmiany | -18,51% | -10,90% |
| 4. Firefox | | |
| 2022-05-01 - 2022-05-31 | 15 536 | 6,45% |
| 2022-04-01 - 2022-04-30 | 16 210 | 6,15% |
| % zmiany | -4,16% | 4,79% |
| 5. Samsung Internet | | |
| 2022-05-01 - 2022-05-31 | 5 854 | 2,43% |
| 2022-04-01 - 2022-04-30 | 7 541 | 2,86% |
| % zmiany | -22,37% | -15,12% |
| 6. Edge | | |
| 2022-05-01 - 2022-05-31 | 5 717 | 2,37% |
| 2022-04-01 - 2022-04-30 | 5 538 | 2,10% |
| % zmiany | 3,23% | 12,87% |
| 7. Opera | | |

7. Opera

| | | |
|-------------------------|---------------|--------------|
| 2022-05-01 - 2022-05-31 | 3 604 | 1,50% |
| 2022-04-01 - 2022-04-30 | 3 691 | 1,40% |
| % zmiany | -2,36% | 6,76% |

8. Internet Explorer

| | | |
|-------------------------|---------------|--------------|
| 2022-05-01 - 2022-05-31 | 2 828 | 1,17% |
| 2022-04-01 - 2022-04-30 | 2 859 | 1,09% |
| % zmiany | -1,08% | 8,15% |

9. Safari (in-app)

| | | |
|-------------------------|----------------|----------------|
| 2022-05-01 - 2022-05-31 | 2 633 | 1,09% |
| 2022-04-01 - 2022-04-30 | 5 063 | 1,92% |
| % zmiany | -48,00% | -43,14% |

10. Android Browser

| | | |
|-------------------------|----------------|---------------|
| 2022-05-01 - 2022-05-31 | 70 | 0,03% |
| 2022-04-01 - 2022-04-30 | 79 | 0,03% |
| % zmiany | -11,39% | -3,12% |

Źródło odwiedzin

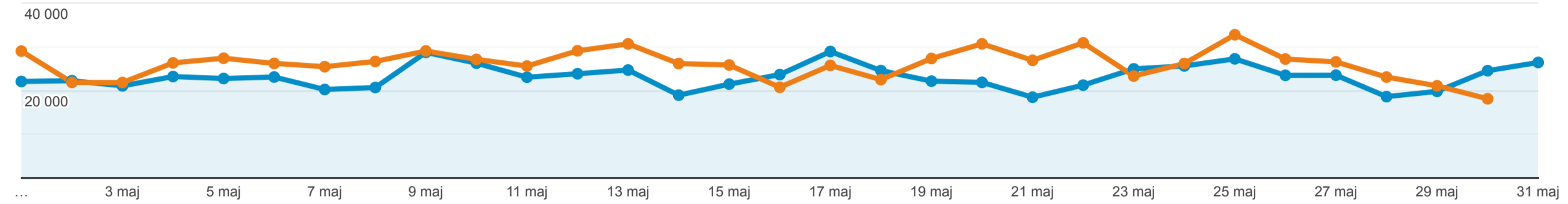
Wszyscy użytkownicy
+0,00% Sesje

1 maj 2022 - 31 maj 2022
Porównaj z: 1 kwi 2022 - 30 kwi 2022

Karta raportu

Grupa danych

2022-05-01 - 2022-05-31: ● Sesje
2022-04-01 - 2022-04-30: ● Sesje



| Źródło / Medium | Sesje | % nowych sesji | Nowi użytkownicy | Współczynnik odrzuceń | Strony/sesja | Śr. czas trwania sesji |
|--------------------------------|--|--|--|--|--|--|
| | 8,22% ↓ 715 045 w porównaniu z 779 106 | 0,19% ↑ 24,56% w porównaniu z 24,52% | 8,05% ↓ 175 642 w porównaniu z 191 017 | 1,31% ↓ 54,80% w porównaniu z 55,52% | 0,74% ↓ 2,77 w porównaniu z 2,79 | 3,13% ↓ 00:02:32 w porównaniu z 00:02:37 |
| 1. google / organic | | | | | | |
| 2022-05-01 - 2022-05-31 | 424 993 (59,44%) | 22,15% | 94 119 (53,59%) | 52,39% | 2,87 | 00:02:41 |
| 2022-04-01 - 2022-04-30 | 434 951 (55,83%) | 20,77% | 90 346 (47,30%) | 51,38% | 2,95 | 00:02:51 |
| % zmiany | -2,29% | 6,62% | 4,18% | 1,97% | -2,86% | -5,62% |
| 2. (direct) / (none) | | | | | | |
| 2022-05-01 - 2022-05-31 | 216 354 (30,26%) | 30,09% | 65 103 (37,07%) | 58,48% | 2,59 | 00:02:15 |
| 2022-04-01 - 2022-04-30 | 240 156 (30,82%) | 30,66% | 73 633 (38,55%) | 58,63% | 2,67 | 00:02:26 |
| % zmiany | -9,91% | -1,86% | -11,58% | -0,26% | -2,78% | -7,68% |
| 3. l.facebook.com / referral | | | | | | |
| 2022-05-01 - 2022-05-31 | 19 984 (2,79%) | 4,16% | 832 (0,47%) | 46,35% | 3,07 | 00:03:34 |
| 2022-04-01 - 2022-04-30 | 22 856 (2,93%) | 6,39% | 1 460 (0,76%) | 48,60% | 2,98 | 00:03:25 |
| % zmiany | -12,57% | -34,82% | -43,01% | -4,63% | 3,00% | 4,47% |
| 4. lm.facebook.com / referral | | | | | | |
| 2022-05-01 - 2022-05-31 | 13 473 (1,88%) | 39,42% | 5 311 (3,02%) | 84,51% | 1,29 | 00:00:29 |
| 2022-04-01 - 2022-04-30 | 30 398 (3,90%) | 35,48% | 10 784 (5,65%) | 88,39% | 1,24 | 00:00:25 |
| % zmiany | -55,68% | 11,12% | -50,75% | -4,39% | 4,39% | 15,10% |
| 5. bing / organic | | | | | | |
| 2022-05-01 - 2022-05-31 | 11 009 (1,54%) | 16,54% | 1 821 (1,04%) | 39,27% | 3,91 | 00:03:34 |
| 2022-04-01 - 2022-04-30 | 10 504 (1,35%) | 14,54% | 1 527 (0,80%) | 39,15% | 3,83 | 00:03:37 |
| % zmiany | 4,81% | 13,78% | 19,25% | 0,31% | 1,99% | -1,80% |
| 6. m.facebook.com / referral | | | | | | |
| 2022-05-01 - 2022-05-31 | 9 464 (1,32%) | 57,30% | 5 423 (3,09%) | 78,74% | 1,48 | 00:00:56 |
| 2022-04-01 - 2022-04-30 | 16 232 (2,08%) | 50,75% | 8 237 (4,31%) | 77,90% | 1,58 | 00:01:04 |
| % zmiany | -41,70% | 12,92% | -34,16% | 1,08% | -6,36% | -11,99% |
| 7. news.google.com / referral | | | | | | |
| 2022-05-01 - 2022-05-31 | 6 052 (0,85%) | 26,87% | 1 626 (0,93%) | 72,85% | 1,90 | 00:01:20 |
| 2022-04-01 - 2022-04-30 | 8 307 (1,07%) | 30,03% | 2 495 (1,31%) | 76,43% | 1,74 | 00:01:15 |
| % zmiany | -27,15% | -10,55% | -34,83% | -4,68% | 9,47% | 6,53% |
| 8. go.przelewy24.pl / referral | | | | | | |
| 2022-05-01 - 2022-05-31 | 1 652 (0,22%) | 0,12% | 2 (0,00%) | 25,67% | 5,72 | 00:05:23 |

| | | | | | | |
|------------------------------------|-------------------------|----------------|-----------------------|---------------|--------------|---------------|
| 2022-04-01 - 2022-04-30 | 1 588 (0,23%) | 0,19% | 3 (0,00%) | 26,39% | 5,32 | 00:05:07 |
| % zmiany | 4,03% | -35,92% | -33,33% | -2,73% | 7,62% | 5,51% |
| 9. zebrzydowice.net / referral | | | | | | |
| 2022-05-01 - 2022-05-31 | 1 592 (0,22%) | 3,02% | 48 (0,03%) | 42,90% | 3,07 | 00:02:27 |
| 2022-04-01 - 2022-04-30 | 986 (0,13%) | 0,91% | 9 (0,00%) | 42,09% | 2,93 | 00:02:33 |
| % zmiany | 61,46% | 230,32% | 433,33% | 1,93% | 4,66% | -3,95% |
| 10. pl.search.yahoo.com / referral | | | | | | |
| 2022-05-01 - 2022-05-31 | 1 091 (0,15%) | 20,99% | 229 (0,13%) | 39,96% | 4,75 | 00:03:53 |
| 2022-04-01 - 2022-04-30 | 1 149 (0,15%) | 21,58% | 248 (0,13%) | 40,91% | 4,34 | 00:03:58 |
| % zmiany | -5,05% | -2,75% | -7,66% | -2,30% | 9,44% | -2,04% |

Wiersze 1-10 z 309

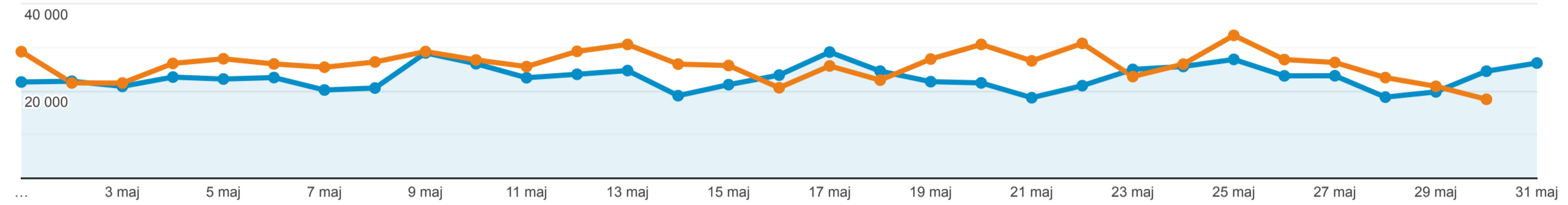
Urządzenia mobilne

Wszyscy użytkownicy
+0,00% Sesje

1 maj 2022 - 31 maj 2022
Porównaj z: 1 kwi 2022 - 30 kwi 2022

Karta raportu

2022-05-01 - 2022-05-31: ● Sesje
2022-04-01 - 2022-04-30: ● Sesje



| Kategoria urządzenia | Sesje ↓ | % nowych sesji | Nowi użytkownicy | Współczynnik odrzuceń | Strony/sesja | Śr. czas trwania sesji |
|-------------------------|--|--|--|--|--|--|
| | 8,22% ↓ 715 045 w porównaniu z 779 106 | 0,19% ↑ 24,56% w porównaniu z 24,52% | 8,05% ↓ 175 642 w porównaniu z 191 017 | 1,31% ↓ 54,80% w porównaniu z 55,52% | 0,74% ↓ 2,77 w porównaniu z 2,79 | 3,13% ↓ 00:02:32 w porównaniu z 00:02:37 |
| 1. mobile | | | | | | |
| 2022-05-01 - 2022-05-31 | 447 430 (62,57%) | 26,58% | 118 937 (67,72%) | 61,24% | 2,33 | 00:01:57 |
| 2022-04-01 - 2022-04-30 | 504 173 (64,71%) | 27,38% | 138 053 (72,27%) | 62,40% | 2,30 | 00:01:59 |
| % zmiany | -11,25% | -2,92% | -13,85% | -1,86% | 1,17% | -1,61% |
| 2. desktop | | | | | | |
| 2022-05-01 - 2022-05-31 | 250 373 (35,01%) | 21,67% | 54 253 (30,89%) | 43,81% | 3,54 | 00:03:34 |
| 2022-04-01 - 2022-04-30 | 256 143 (32,88%) | 19,58% | 50 152 (26,26%) | 42,56% | 3,73 | 00:03:51 |
| % zmiany | -2,25% | 10,67% | 8,18% | 2,92% | -5,24% | -7,32% |
| 3. tablet | | | | | | |
| 2022-05-01 - 2022-05-31 | 17 242 (2,41%) | 14,22% | 2 452 (1,40%) | 47,17% | 3,06 | 00:02:54 |
| 2022-04-01 - 2022-04-30 | 18 790 (2,41%) | 14,97% | 2 812 (1,47%) | 47,78% | 3,05 | 00:03:02 |
| % zmiany | -8,24% | -4,97% | -12,80% | -1,28% | 0,49% | -4,65% |

Wiersze 1-3 z 3